

AQUILA DYNAMICS

PRESS RELEASE

Aquila Dynamics and Viva.com Unveil Comprehensive AQUILA POS Solution at GITEX GLOBAL 2024

Aquila Dynamics proudly announces the launch of its advanced **AQUILA POS** solution at GITEX GLOBAL 2024. This all-in-one, cloud-based platform integrates key retail functionalities such as point-of-sale, back-office management, loyalty programs, and real-time analytics, empowering small and medium-sized businesses to streamline their operations and improve customer experiences.

Powered by Viva.com's leading Tap on Any Device payments technology and conversion-boosting Smart Checkout online commerce solution, AQUILA POS enables fast and flexible mobile and contactless payments, supporting multiple devices and delivering a seamless in-store and online retail experience.

Viva.com's payments integration with AQUILA POS allows merchants to boost revenues and sales, through 40+ payment methods; features such as Real-Time Settlement and Offline Payments; the cashback scheme that can reduce transaction fees to as low as 0% when using the Viva.com debit card; and additional value-added services, including Dynamic Currency Conversion and Surcharge.

The solution's modular design ensures that retailers can scale their systems as their businesses grow, with customizable POS interfaces, real-time data insights, and integrated loyalty programs driving sales and customer engagement.

In addition to AQUILA POS, Aquila Dynamics will be showcasing a suite of retail technology solutions, including:

- **NetTickIT:** A hybrid shelf-edge communication platform that combines print, digital displays, and electronic shelf labels (ESLs) for seamless ticketing and real-time pricing updates. This cloud-based solution enhances operational efficiency, reduces errors, and improves customer satisfaction through clear promotions and pricing.
- **AQUILA eCommerce:** A scalable platform that integrates inventory, order management, and customer data across channels, supporting omnichannel retail and providing real-time insights for inventory and sales management
- **AQUILA Workflow Solutions:** A comprehensive workflow automation tool designed to streamline business processes, reduce operational costs, and improve efficiency through advanced analytics and customizable workflows.

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Aquila Dynamics is excited to demonstrate how these innovative solutions work together to transform the retail landscape. The AQUILA POS system, alongside its other advanced offerings, provides retailers with the flexibility, security, and scalability they need to thrive in a fast-changing market.

Visit us at GITEX GLOBAL 2024, Hall 13 - Booth C12, to explore how Aquila Dynamics' solutions can help retailers optimize business operations and deliver superior customer experiences.

About Aquila Dynamics

Aquila Dynamics is a leader in retail technology solutions, offering innovative, scalable, and customizable platforms to streamline business operations for small and medium-sized businesses. With solutions ranging from point-of-sale systems to workflow automation and omnichannel commerce, Aquila Dynamics helps retailers improve customer experiences and grow their business efficiently.

For more information, visit www.aquiladynamics.com.

About Viva.com

Viva.com is Europe's first acquirer powering merchant payments acceptance across 24 countries and 1165+ devices. With an ECB approved banking license and presence in 24 European markets, Viva.com's Tap on Any Device technology for in-store payments, Smart Checkout payment gateway for online payments, and marketplace payment solution, help European businesses of any size to accept and manage payments how they want. All of Viva.com's technology is built in-house over MS Azure, and is fully scalable, supporting any payment checkout journey.

Viva.com provides a seamless, conversion-boosting omnichannel payments platform, featuring acceptance of 40+ payment methods across 17 languages and 9 currencies. Viva.com's ever-expanding financial services' suite includes value-added features such as Real-Time Settlement; Offline Payments minimizing chances of losing a sale; a Viva.com business debit card to manage corporate expenses, while reducing acceptance fees to as low as 0% and Merchant Advance.

Learn more at Viva.com